

To: **IT Manager**
Subject: **FYOD**
From: **Office Workers**

FIX YOUR OWN DEVICE: A MESSAGE TO THE IT MANAGER

We're using our own comms devices for work, but where are you when things go wrong?

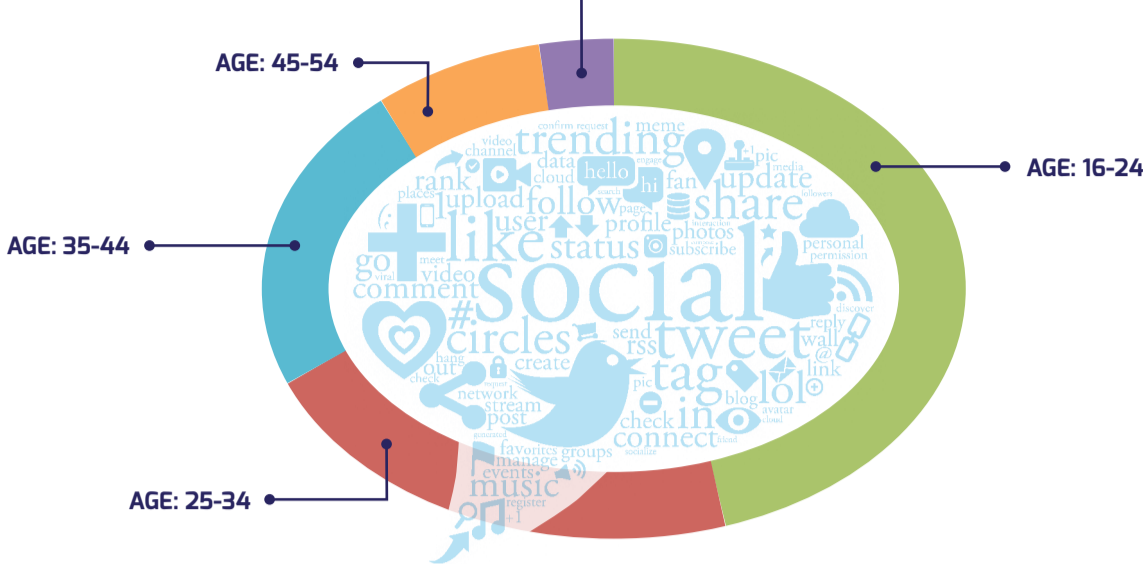
We use a lot of technology...

HOURS SPENT PER WEEK:



...particularly if we're under 25...

WHO USES SOCIAL MEDIA:



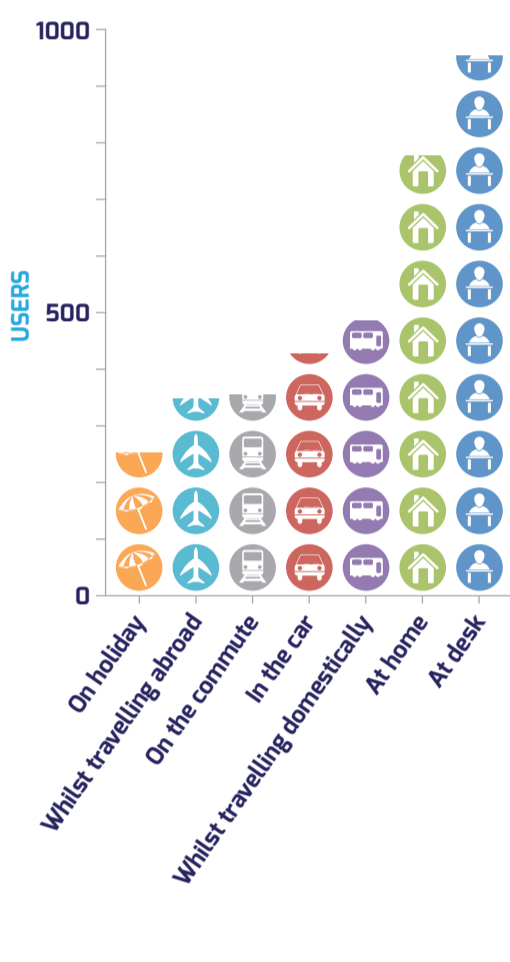
...or working for an oil company or an Ad agency...

WHO USES EMAIL MOST:



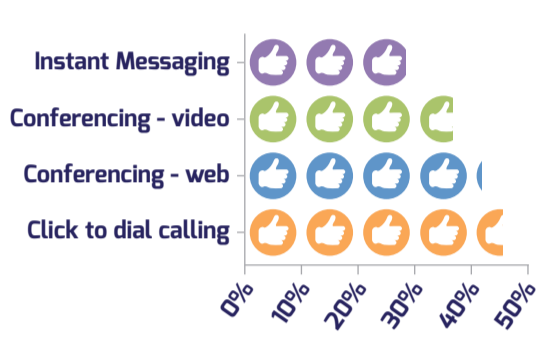
We use comms everywhere...

WHERE DO WE USE IT



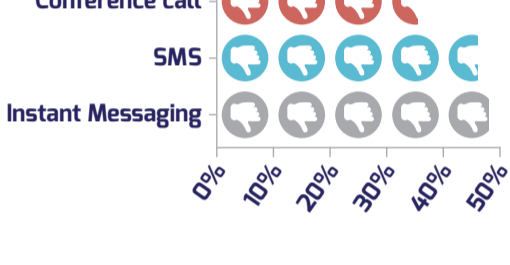
...and we can't get enough of it...

WHAT ELSE WOULD WE USE



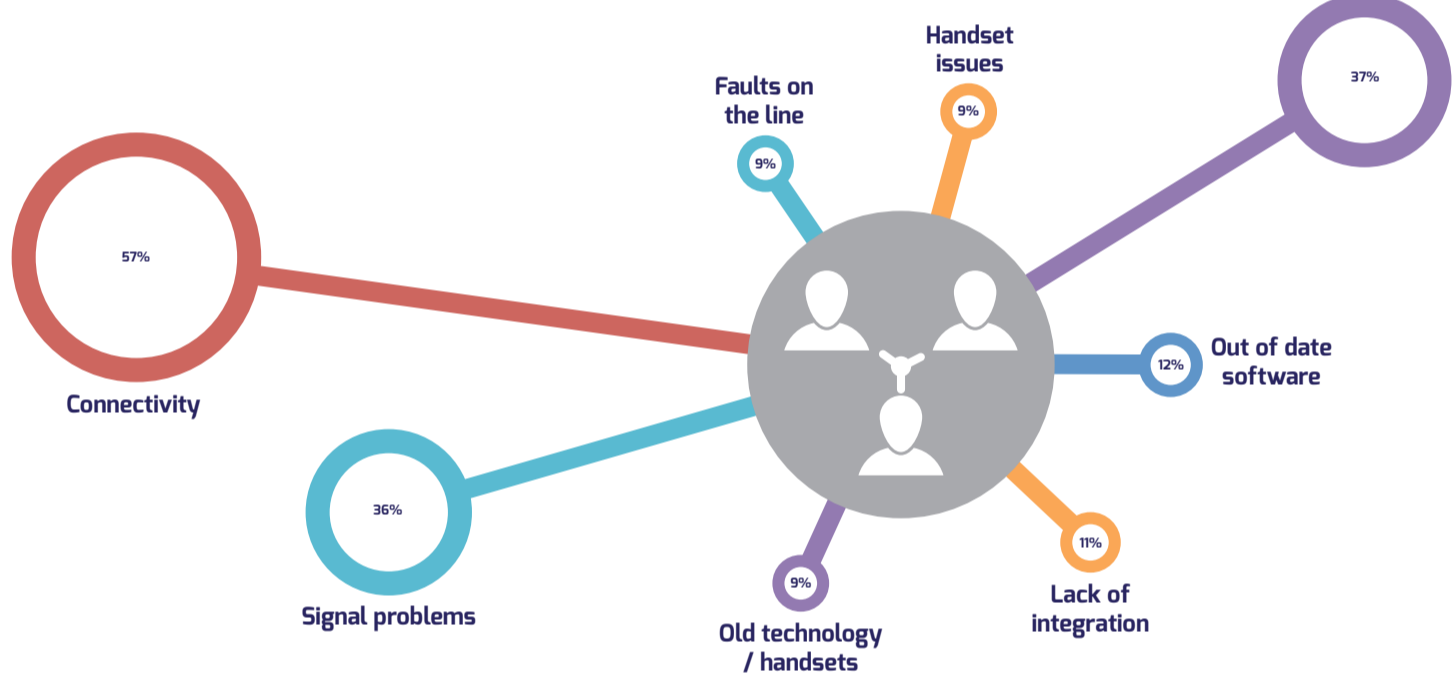
...but don't always get it

WHAT WE DON'T USE



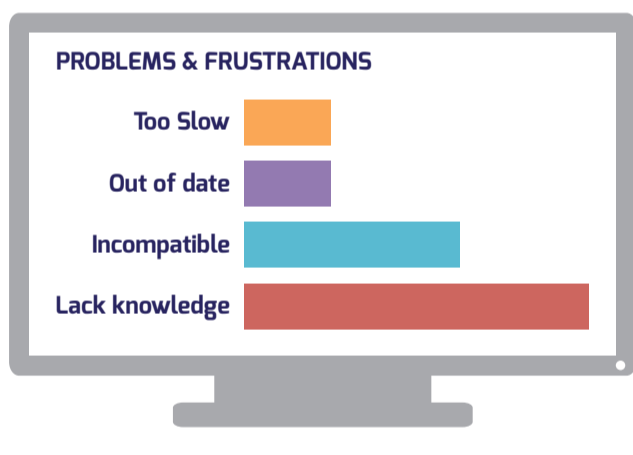
So what's the problem?

THE PROBLEMS WE FACE WITH COMMS AT THE OFFICE



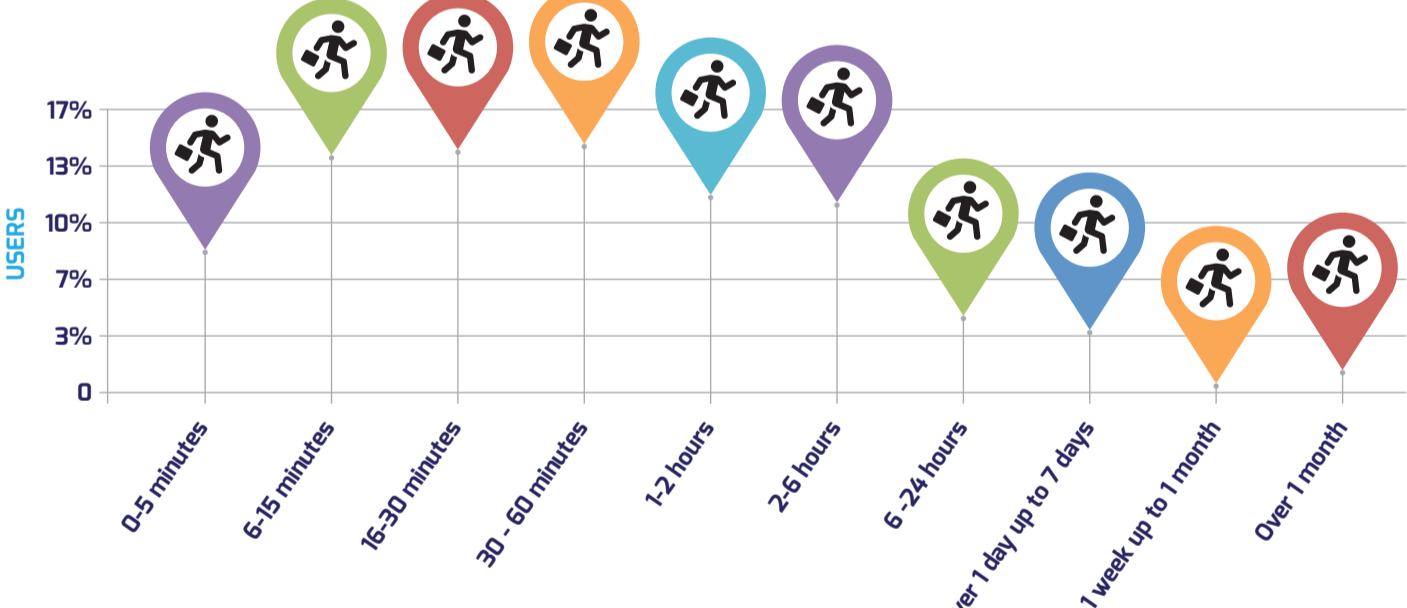
...some of the reasons are frustratingly obvious...

PROBLEMS USING COMMUNICATION



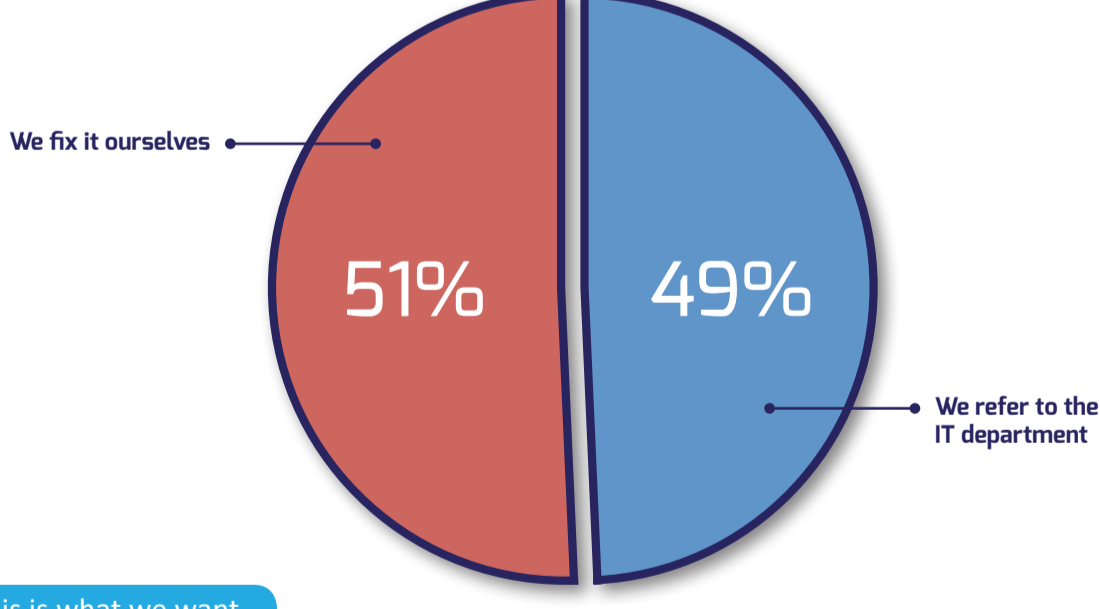
...and getting them fixed often takes hours...

TIME SPENT WAITING TO FIX THOSE PROBLEMS



...so that's why we often fix it ourselves...

WHERE DO WE TURN TO FIX IT?



So IT Managers, this is what we want...

...Give us better technology

56% AGREE
My employer needs to improve the communications technology available in our company

32% AGREE
Our existing communications technology solution isn't effective

...and if it's true that IT budgets won't grow next year and we'll be using the existing technology, then we definitely need help

USERS WHO NEED A 24/7 SUPPORT PARTNER TO ADDRESS COMMUNICATIONS ISSUES IN THE WORKPLACE



Better talk to g3comms.com

Download our White Paper on the tug of war between IT Manager and their users: *How tech savvy employees are challenging the roles of IT Managers*

